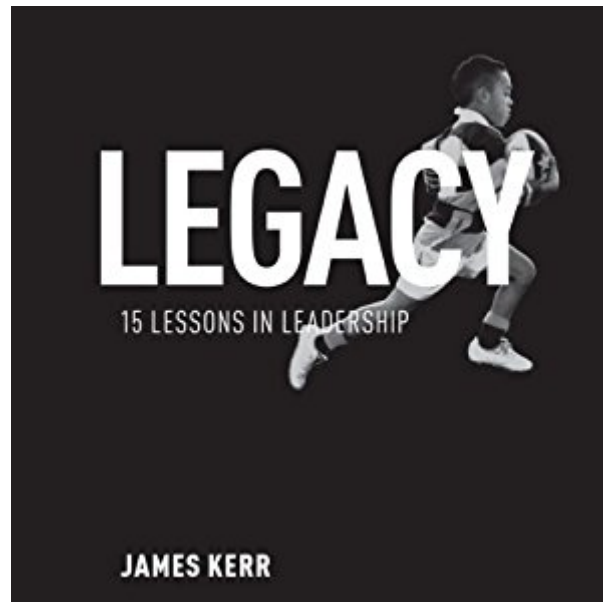


The book was found

# Legacy



## Synopsis

The All Blacks are the world's most successful sporting outfit, undefeated in over 75% of their international matches over the last 100 years. What is the secret of their success? And what can we - as individuals, companies and teams - learn from them? The All Blacks are the world's most successful sporting outfit, undefeated in over 75% of their international matches over the last 100 years. In other arenas, there have been commanding sides that swept all before them, like the West Indies cricket team of the 1980s with their fearsome battery of fast bowlers, or the Hungarian football team who introduced a sophisticated new passing game and famously thrashed England 7-1 in Budapest in 1954. But what makes the All-Blacks different is their supremacy for decade after decade - their sheer consistency, longevity and sustained dominance. So, what is the secret of their success? And what can we - as individuals, companies and teams - learn from them? Whatever field we are in, how can we play like All Blacks? In *Legacy*, best-selling author James Kerr is embedded deep into the heart of the All Blacks' set-up to reveal 15 powerful and pragmatic lessons in leadership. Revealing proven secrets of sustained success, *Legacy* is a unique, inspiring handbook for leaders in all fields, and asks: How do you turn vision into action? How do you achieve world-class standards, day after day, week after week, year after year? How do you handle pressure, expectation and setbacks? How do you train to win at the highest level? What is your purpose? What will be your legacy?

## Book Information

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## Customer Reviews

There are so many amazing insights in this book that can be derived from the All Blacks ways & implemented in a business sense. It also is a book that highlights the humility of a group of people with an incredible winning record that shows it is no all brawn & bravado on the rugby pitch! A great read & Thank you James Kerr.

This is a book about how to build a team that wins consistently, while embodying strong personal values. There are few of the show-offs, egoists, tantrum-throwers, and bullies that populate so much of today's dollar-driven sports world. Instead, there are players who want to play on the greatest rugby team ever and are willing to do whatever it takes. Yes, rugby. Because this book is about a team from New Zealand that has dominated the sport since early in the last century. And, that's what makes the book a good read. Because it's not about the excess and bravado of North American sports. It's about being humble, leaving ego at the door, supporting your teammates, learning what it takes to play on a TEAM instead of as an attention-grabbing star. At its core, this tries to be a business book - using the team's rules, codes and behaviors to inform business practice. And, for me, that's always a bit of a stretch - because in business there are no hard and fast rules, no fixed positions, or time limits. And, there are women, which changes the dynamics. Having said that, this is an enjoyable read that is a refreshing change from the coach or super-player sport/business books that are all too often dotting the airport book stores.

Shows the attributes that have made the New Zealand All Blacks the most successful sports team in the world over the last 100 years. Then applies these lessons to organizations from all walks of life.

James Kerr clearly illustrates vital leadership competencies in a way front-line or mid-level managers can implement. All readers will be able to identify with the lessons, not just Rugby fans. I have already recommended this book to my colleagues and people who are interested in developing leaders.

really good book - I'm a rugby fan (Wallabies) and this was a fantastic read. took a little to warm into but there were some absolute gems about management (and life in general) in this book. well worth the read - the ABs are the best because they play for a higher purpose (much different to the current crop of Wallabies who are more concerned about getting Instagram likes)

I bought this book to see if it would be interesting for my son, as a high school athlete. But I started

to review it, got caught up and kept it for myself - what an inspirational book for anyone who is interested in leadership, accountability and high performance in any field. I will be passing it on to my son, but this has earned a spot on my limited work bookshelf as a regular reference.

As a coach and an administrator I really appreciated the information that is gleaned from this reading. Kerr writes in a direct and to the point matter which I appreciate as the reader. The All Blacks model can be successfully attributed to any organization and the organization would be better for it.

I almost really just do not know what to say. This book has 'changed' my life in one sitting. This is the Best Compilation of Successful habits/thoughts in one place that I have ever read. The All Blacks/James Kerr have changed my life like 'Coach Wooden' has over my 48 years. I am still in awe.....I kept saying to myself...'This is Gold, This is Amazing, This is Incredible...Wow'If you have spent your life reading, John Wooden, Lombardi, Jim Collins, John Maxwell, Zig, Anthony, Welch or any of the ancient philosophers, this book will 'Strike' directly to your heart.....Buy it, Read it, but more importantly.....Digest & Live it!!Thank you from the bottom of my heart Mr. James Kerr and to all of the Amazing Men of the All Blacks.....Your Legacy lives on with me and my personal & business 'Family' moving forward.....Well Done!!! :o))

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